

Rate Card



Email newsletter

Ad units	Size (px wxh)	Cost per send
Medium box	300 x 250	\$250
Sponsored Ad	Editorial snippet ad leading to sponsored editorial on website	\$300

Website

Ad units	Size (px wxh)	Cost per 4 weeks
Medium box	300 x 250	\$250
Leaderboard	728 x 90	\$250
Half Page	300 x 600	\$350
Skyscraper	160 x 600	\$250
Sponsored Ad	Editorial snippet ad leading to sponsored editorial on website	\$300